

## Bangalore, India

### The Impact of the Global Shift

#### Why is Bangalore an emerging economy?

- It is home to 10 million people.
- The global shift in IT services and business product output to Bangalore employs 1 million.
- There are 1,200 IT companies in Bangalore, and this number is increasing due to the multiplier effect.
- It has some of India's best schools and universities, meaning that TNCs have access to graduates.
- English is also the main professional language.
- There are tax incentives, however this leads to pressure on infrastructure due to a shortfall in tax revenue.

#### Socio-economic impacts

- There is an emerging middle class, and an increasing number of 'gated villages' for millionaires.
- House prices are increasing, putting pressure on local people.
- Shops and shopping malls are opening to allow people to buy consumer goods. Western influences are growing, which could lead to cultural erosion.

#### Environmental impacts

- Bangalore was once known for its lakes, but these have not been upkept and 100 lakes has fallen to just 17.
- Water supplies, electricity and sewage services struggle to keep up with demand, which is a problem for the IT industry.
- Demand for resources is 50% higher than supply.
- Roads are heavily congested.

#### Management of transport

- Public-private investment into transport and a brand new airport.
- Toll roads are being built towards 'electronic city' (Where many major IT companies are located).
- A metro is being put in place (government funded).

