WBS – GCSE PREFERENCE INFORMATION 2026 - 2028

GCSE: BUSINESS

Examining Board: Pearson Edexcel

Subject Leader: Mr Colburn

Teacher: Ms Valentine

Entry requirements:

There are no formal entry requirements for this qualification, but a good command of written English and a good standard of Mathematics are deemed essential to do well in this subject. Generally, the department welcomes students who have an interest in the business & enterprise world and who are well motivated and willing to work independently.

Course Overview:

By pursuing Business GCSE students will know and understand business concepts, business terminology, business objectives, the integrated nature of business activity and the impact of business on individuals and wider society. Pupils will apply their knowledge and understanding to contemporary business issues. The course consists of two themes:

Theme 1 (Investigating Small Business):

- Enterprise and entrepreneurship.
- Spotting business opportunities – Customer demand and competition.
- Putting business ideas into practice – Revenue, costs and profit.
- Making the business start-up effective – Recruitment, training & motivation.
- Understanding external influences – Interest & exchange rates, demand.

Theme 2 (Building a Business):

- Growing the business.
- Making marketing decisions.
- Making operational decisions.
- Making financial decisions.
- Making human resource decisions.

Future opportunities:

- Entrepreneur
- Business manager
- Sales consultant
- Financial manager
- Accountant
- Operations manager
- Investment analyst
- Marketing manager

About the Exam and/or None Examined Assessment:

- Assessment 1
  Written examination at the end of the course. Worth 50% of the GCSE.

- Assessment 2
  Written examination at the end of the course. Worth 50% of the GCSE.